

Are you looking for guidance on a new food retail store or remodel? Look no further as the Hillphoenix Design Center brings ideas to life.



# What Can the Design Center Do For Me?

**The Design Center brings equipment and store design together for a holistic store approach. Some of the services we offer include:**

## Department Concept & Design

We work with customers to transform their vision into a reality by providing layouts, departmental suggestions, concept drawings and photo realistic renderings. Our layouts take into account all aspects of the food making process to eliminate bottlenecks and increase departmental efficiency.



## Lighting Services

Lighting is something that is all around us and many times it is taken for granted. It is important in a store that all the light works together for contrast and merchandising appeal. The Design Center has a passion for treating light like paint going onto canvas to create art. When lighting is done right it sets the tone for each department and helps to create the shoppers experience in the store. Not only do our store lighting designs look nice they also help with increasing product integrity.



## Department Programs

The Design Center follows the latest trends in retail nationally and abroad. We help customers integrate relevant trends into their stores. From an aged beef program to digital menu boards, we can help you with your departmental programs. We not only look at what is current today but also look into the future.

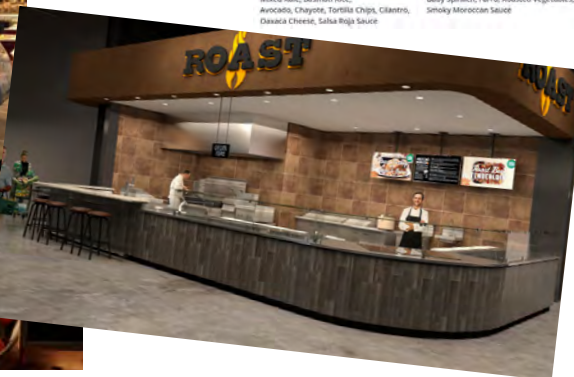
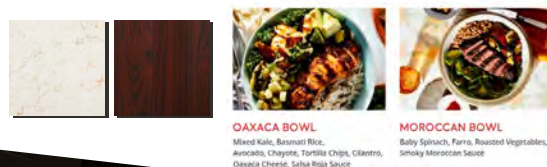
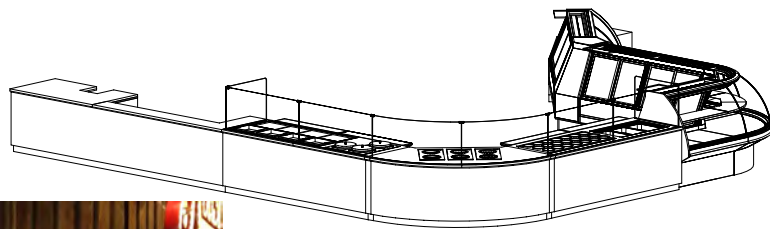
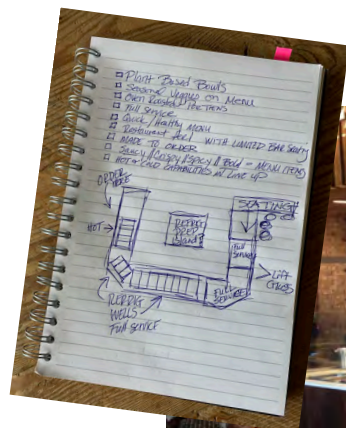


## Education

The Design Center believes education and best practices is very important. We work with several universities on insight studies for product integrity and packaging. In addition we hold yearly symposiums on relevant topics in the industry.

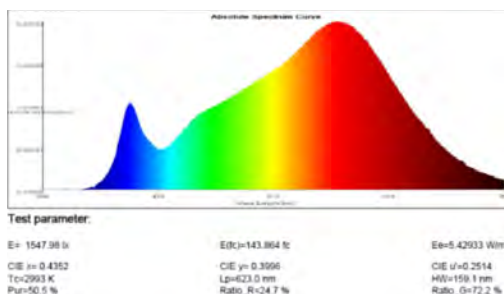


## Department Concept To Implementation



## Lighting Services Include:

- Education
- Design and Layout
- Fixture Selection
- Photometrics
- Spectral Reports
- Visual Attention Analysis



Whether you are working on improving a particular case or want to revamp your entire store, the Design Center has the knowledge and tools to help your project.

## Design Center provides:

- Design Ideas.
- Conceptual Drawings.
- Departmental Layouts.
- Efficiency Flow Analysis.
- Food Programs.
- Education.

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