One size doesn't fit all so what's the right fit for your prepared food program?

## Prepared Foods Done Right

## We offer insight and guidance into developing the right application that meets vision, goals and objectives for all food programs.

## OUR FOCUS ON CREATING A PREPARED FOODS PROGRAM

- Menu planning to understand the operation and presentation.
- Merchandising impact through the eyes of your shoppers.
- Craveability factor for "top of mind" when thinking of food.
- In-store experience that is unique to your brand and leaves a lasting impression.
- The correct balance between service and self-service.
- Supporting equipment options.
- Case and store lighting consideration for proper color temperatures for visual impact.

Whether adding a single departmental food program or a complete prepared foods destination with multiple prepared food options, together we can create the right experience for your shoppers.


## Grab-n-Go

Meal kits/Heat \& Eat


## Design Center provides:

- Design Ideas.
- Conceptual Drawings.
- Departmental Layouts.
- Efficiency Flow Analysis.
- Food Programs.
- Education.


Collaborate with the Design Center to deliver a creative, flexible and responsible solution for your next prepared foods program that enable you to sell more products.

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## Hullphoenix

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