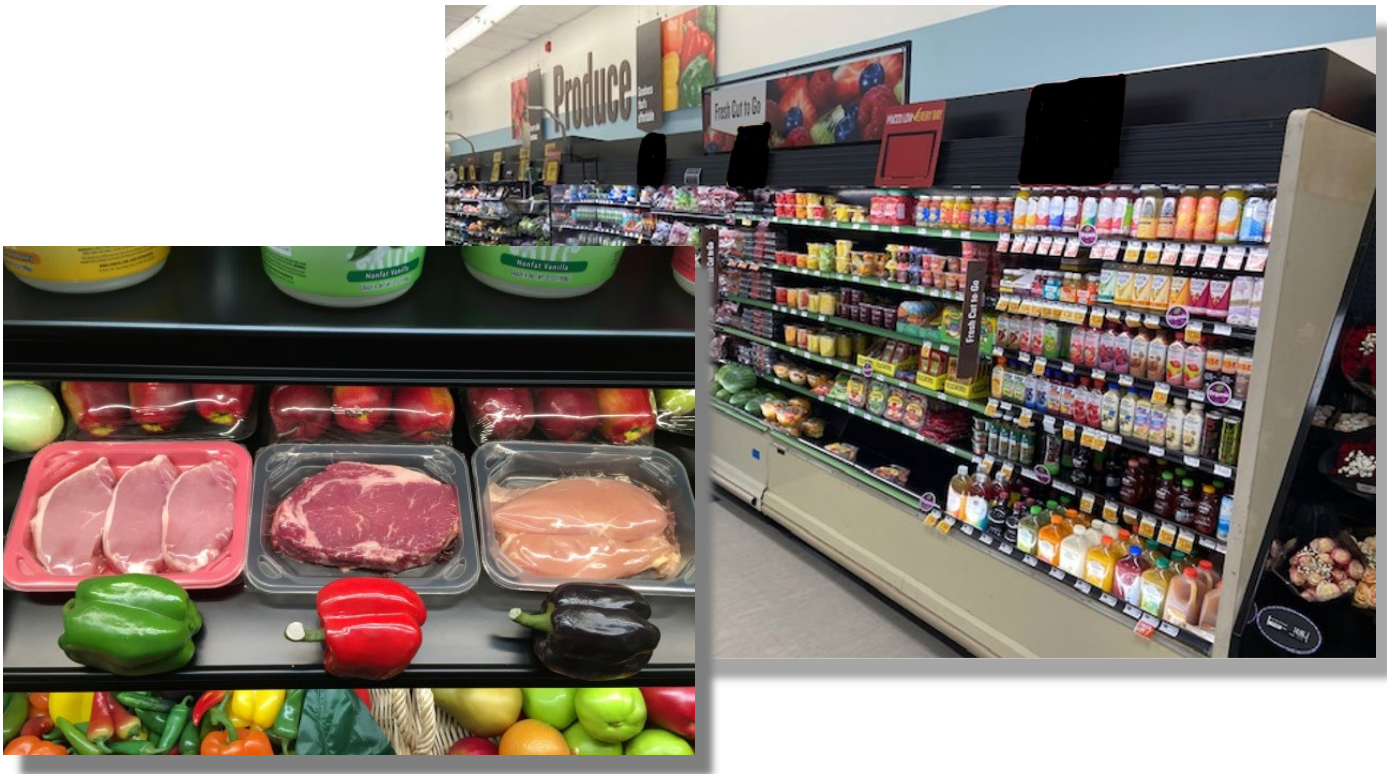


Case LED Upgrade Conversions

To shine a light on case LED lighting upgrades, The AMS Group has turnkey capabilities - including energy rebate processing.

Hillphoenix®

a **DOVER** company



Save Your Energy

Instead of resisting the move to LEDs, embrace it. Right away, you'll realize an energy savings of 75% over typical T8 fluorescents. LEDs last 3 times longer than fluorescents—5 years compared to 1.5 to 2 years for T8s. Up to 50 times longer than incandescent. When it comes to energy, it really is all about the light.

Hillphoenix Clearvoyant LEDs — ideal for horizontal case lighting.

- Custom light rod provides consistent and complete light distribution throughout any display fixture
- Lights fit completely underneath shelves increasing pack out by 10%
- Low profile light rod design makes the light source undetectable by shoppers
- Light emitters can be positioned to direct light at angles from 0 to 30 degrees
- 75% more energy efficient vs. T8 fluorescent lights
- No harmful mercury, phosphors, lead, or UV rays
- Comes in color temps of 3000 to 3500K and 4000K
- Low Voltage Drivers: 24VDC/100W
- Produces true colors to showcase products in vibrant colors without glare or dark spot
- 5-Year Limited Warranty



Anthony Optimax 7 LED Series – ideal for vertical case lighting.

- Highly uniform product illumination with patent pending coin optics for the most efficient use of lighting power
- Payback period 2 – 2.5 years
- High color rendering index (CRI 94) enhances merchandise appearance
- Rebates commonly available for retrofits
- Lower maintenance costs
- Environmentally-safe
- Energy savings of up to 75% vs. T8 fluorescent lights
- Low Voltage Drivers: 24VDC/100W
- 5-Year Limited Warranty

For more information, contact:



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