

Chef-Inspired Meal Solutions

Self-contained Retail Solutions



Providing quick and healthy culinary choices for dinner.

Meal Kit, HMR and Heat & Eat...What's the Difference?



DINNER IS JUST
3 steps AWAY

1

CHOOSE

2

COOK

3

Enjoy

Meal Kit

Complete fresh packaged meal with raw proteins intended for a shopper to take home, assemble and cook.

HMR

Fully prepared, ready-to-eat meals (entree or side).


Heat & Eat

Components are fully cooked. You assemble and reheat. (MRE/shelf-stable)




Over 80% of dinners in the United States are eaten at home and about one-quarter of those meals take less than 10 minutes to prepare. The NPD Group predicts these numbers will grow over the next five years. This growing trend provides retailers with a prime opportunity to grow their market share by providing chef-inspired meals that are easy to assemble and cook at home.

Source: IDDBA What's in Store 2018



MEAL KITS
CONSUMER INSIGHTS



45%

Prefer to shop in-store rather than online.

42%

Plan on buying kits more frequently during the next 3 years.

32%

Plan to continue buying kits at the same rate during the next 3 years.

78%

Want grocery stores to develop meal kits for purchase in-store.

Merchandising Meal Kit Tips:

- Meal kits containing raw, fresh proteins need to be held at critical fresh meat temperatures: 36-38°F.
- Self-contained display cases provide flexibility for spot merchandising meal kits.
- Use signage to let customers know what is included in your meal kits and how easy, quick and fresh your meal kits are!

Choose, Cook, & Enjoy



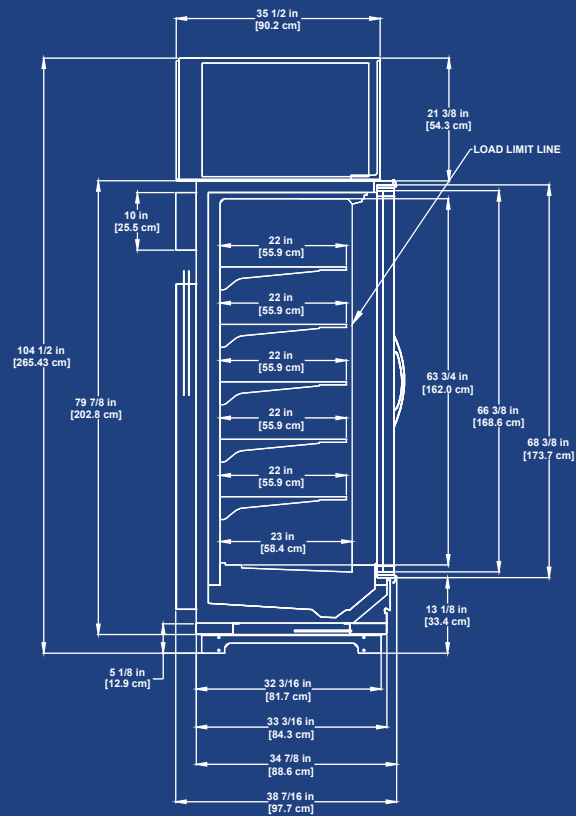
Pick the Right Self-contained Case Style for Displaying Meal Solutions.

	JNRBH(S)AK	HSC-SC-K	02.5UMAK-NRG	05MAK-NRG	OHMAK-NRG	PF-S-K
Case Type	Reach-In	Utility	Utility	Multi-Deck	Multi-Deck	Mult-Deck
Available Lengths	4' & 5' 1/2 DR	2', 3' & 4'	4', 6' & 8'	4' & 6'	4' & 6'	4'
Interior Height Facings	63-3/4"H	16-3/4"H	19-1/8"H	59"H	48-5/16"H	45-9/16"H
Product Facings per linear sq. ft.	5.31	2.73	2.96	4.31	3.48	4.11
Case Packout per linear cubic ft.	9.74	2.25	2.55	11.55	8.25	5.55
Interior Depth	23"D	30-5/8"D	32-1/4"D	32"D	32-1/4"D	23"D
Overall Case Height	104-1/2"H	46-1/2"	55-5/8"H	103-7/8"H	79-1/2"H	74-13/16"H
Shelves	(5) 22"D	Not Available	(1) 12" & 16"D	(4) 22"D	(1) 18", 20" & 22"D	(1) 12", 16" & 20"D
Wire Rack	Base Deck with 4" Lip	Telescoping	Telescoping	Telescoping	Telescoping	No
PTM Type	Aluminum	None	Aluminum	Aluminum	Aluminum	Aluminum
Interior Lighting	LED Optimax® Radiant	Clearvoyant® LED 3000K	Clearvoyant LED 3000K	Clearvoyant LED 3000K	Clearvoyant LED 3000K	Clearvoyant LED 3000K
Refrigeration	Self-contained 2 DR (R404a) & 4' (R448a)	Self-contained	Self-contained	Self-contained	Self-contained	Self-contained
Electrical	(4') 120-1-60 (5' 1/2 DR) 208-1-60	120/208-1-60	(4' & 6') 120-1-60 (8') 208-1-60	208-1-60	208-1-60	120/208-1-60
Cord & Plug Type	(4') NEMA L5-20P (10' Cord) (5' 1/2 DR) NEMA L14-30P (10' Cord)	NEMA L5-20P (6' Cord)	Please see Tech Sheet	Please see Tech Sheet	NEMA L14-30P (10' Cord)	NEMA L5-20P (6' Cord)
Door Type	2DR - Eliminaator D (Black) & 4' - Vista C (Black)	NA	NA	NA	NA	N/A
Ship Loose Cond. Unit	Yes	No	No	No	No	No

Reference individual display case sales sheets and technical reference sheets for more information on case operation, additional front sill options and casters.

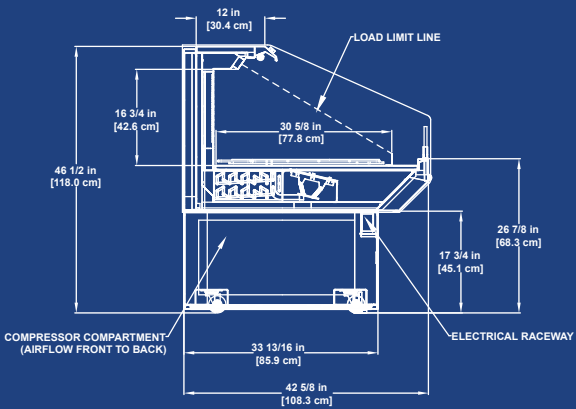
JNRBH(S)AK REACH-IN

2- 30" Wide Doors on 5' Case
2- 24" Wide Doors on 4' Case



HSC-SC-K UTILITY

2', 3' & 4' Case Lengths



Meat Temps



Available options:

Split baseframe (2"+3.25) for 80" doorway restriction, 190 doors with arch or full handles, anti-fog doors, Vista Elite B-swing doors on the 4' length and full view end panels.



Meat Temps

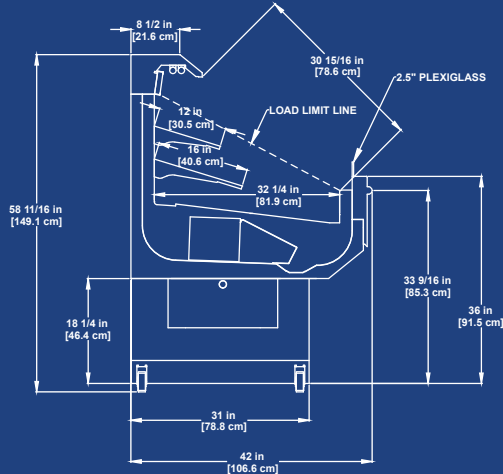


Available options:

48" case depth, thermal framed glass or glass insert end panels, no cornice light, laminated exterior end panels and 1 row 10" metal shelf.

02.5UMAK-NRG UTILITY

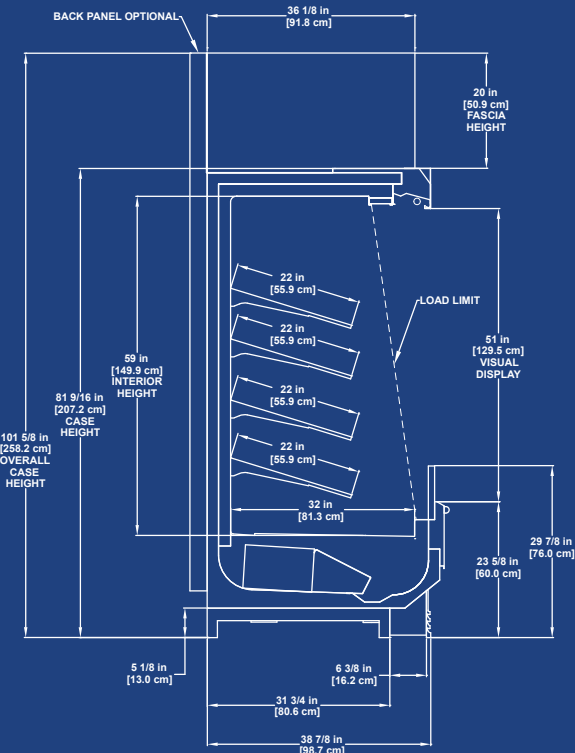
4', 6' & 8' Case Lengths



Available options:
27" and 30" Origin2® front styles, 16" rear sill, metal deck pans, fixed wire rack, 10" & 14" shelf depths, PVC price tag molding, 3500K or 4000K Clearvoyant® LED lighting, and 1 row rear sill lighting.

05MAK-NRG MULTI-DECK

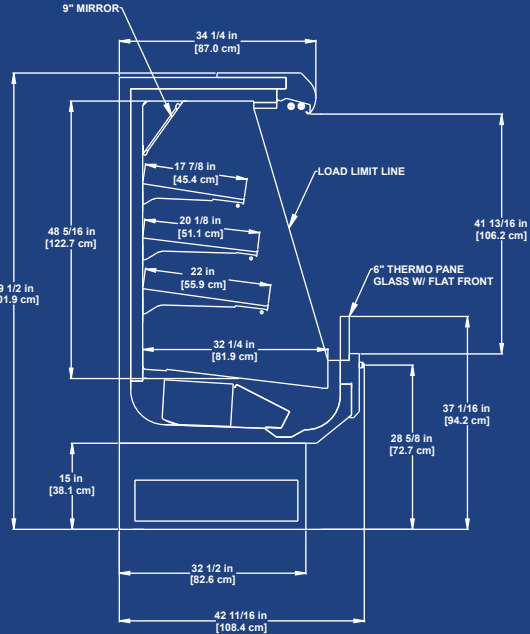
4' & 6' Case Lengths



Available options:
Metal deck pans, fixed wire rack with front lip, PVC price tag molding, 3500K or 4000K Clearvoyant LED lighting, 1 row cornice lighting and Origin2 or Classic2 front sill style.

OHMAK-NRG MULTI-DECK

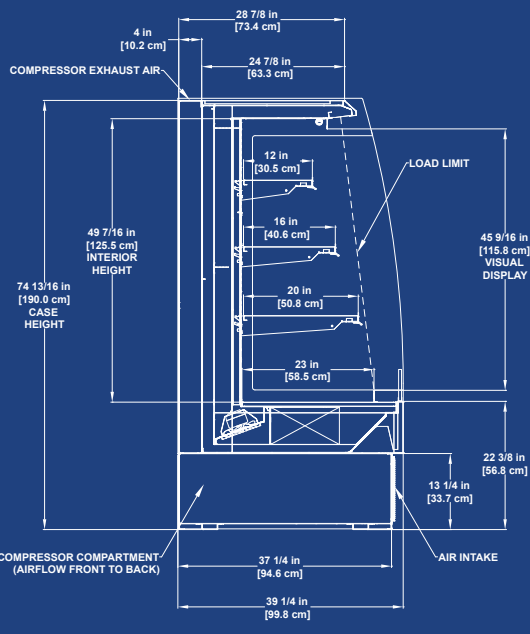
4 & 6' Case Lengths



Available options:
Metal deck pans, fixed wire rack with front lip, PVC price tag molding, 3500K or 4000K Clearvoyant LED lighting, 1 row cornice lighting and Origin2 or Classic2 front sill style.

PF-S-K MULTI-DECK

4' Case Length



Available options:
Interior and exterior stainless steel finish, white or painted metal interior finish, solid surface, stainless or stone case top, under shelf lights, dual cornice lighting, night curtain, polycarbonate or magnetic night curtain.

Hillphoenix.

2016 Gees Mill Road
Conyers, GA 30013
770-285-3264

hillphoenix.com
anthonyintl.com