

SMD-RG

Vertical Glass
Refrigerated Display
Case with 12" D Shelf



Merchandising Impact

Maximize Product Offering & Reduce Labor:

Increase merchandising capacity with an additional 12" deep shelf, enabling a wider range of cuts and price points and significantly reducing restocking frequency.

Enhance Product Visibility:

Utilize the gravity coil's rear-mounted design for unobstructed viewing. The extra shelf elevates fast-moving items, improving organization and drawing customer attention.

Optimize Vertical Space & Flexibility:

The adjustable 12" shelf maximizes vertical space utilization and allows staff to quickly reconfigure the display for seasonal products or merchandising changes.



DOVER
FOOD RETAIL

Hillphoenix
/ Specialty

To **maximize** sales and operational efficiency, incorporate a **12" D shelf**.

**25%
More
Visibility**

Boosted system capacity and energy efficiency with an improved +20°F (-6.7°C) suction temperature.

