

The advantages in our LED lighting are clearer than ever.



Now you see it.

It's easy to see why the Clearvoyant™ 2 LED system from Hillphoenix® is clearly superior to its competition and that's exactly the point – it's easy to see. The custom light rod design of Clearvoyant 2 provides consistent and complete light distribution throughout a display fixture – any display fixture. No dark spots here – we've shined a light on them! No lost opportunities to attract buyers and sell them either. We've made sure with an improved, redesigned Clearvoyant 2 system that ramps up lumens per watt by 26%. That's a difference you can see with your very own eyes.

Clearvoyant 2 LEDs fit completely underneath the shelf, increasing case pack out by 10% and allowing customers to see only what they want – product.

Now you don't.

Some would say it's what you don't see that's really exciting about Clearvoyant 2. Namely, a low-profile light rod design that makes the light source virtually undetectable to shoppers weighing the pluses and minuses of a buying decision. Clearly, an advantage; this is no time to distract a buyer from the task at hand. Finally, making what you don't see even more significant, Clearvoyant 2 is designed to be able to direct light from angles of 0 or 30 degrees. This adds even more to the system's flexibility and opens up a world of potential merchandising configurations.

See clear to tomorrow.

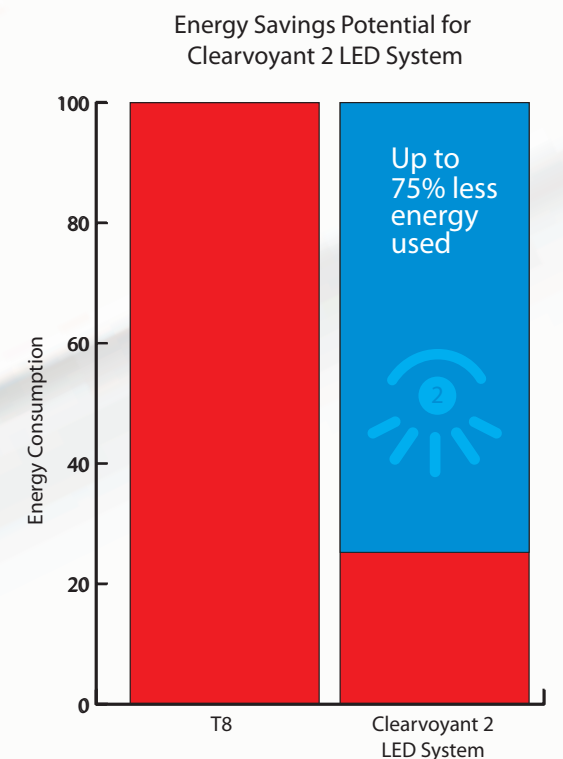
You don't have to be clairvoyant to know that energy requirements are only going to get tougher

as the years progress. Clearvoyant 2 has seen exactly what the future holds and is more than ready for it. Clearvoyant 2 is up to 75% more energy-efficient than T8 lighting — without the mercury, phosphors, lead or harmful UV rays found in traditional lighting systems. Plus, Clearvoyant 2 is available in 3000K and 3500K color temperatures, providing the flexibility to make your products stand out.

Customized, low-profile, extruded channel minimizes visibility of light rod. The profile of the redesigned Clearvoyant 2 luminaire has even been reduced by 45%!

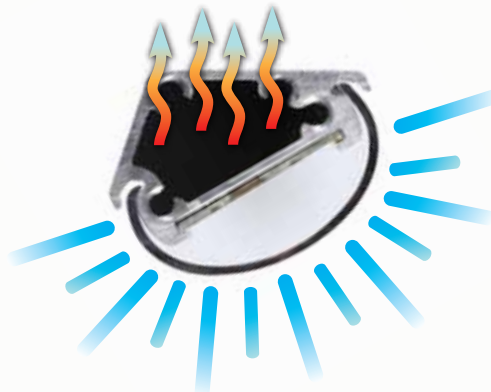
Clearvoyant 2
LEDs provide
26%
more lumens
per watt.

Clearvoyant 2 LEDs come in 6", 12" 24", 36", 48" and 60" rods so we can customize your case lighting to your specifications.



Customized, low-profile, extruded channel helps dissipate heat and minimizes visibility of light rod.

Proprietary design directs light evenly from angles of 0 or 30 degrees, allowing for multiple merchandising configurations.



We know what you want.

It doesn't take a mind reader to know that if you could have what you want in an LED system, you'd have lighting that's superior to anything on the market today – no glare, no dark spots, no lost sales because customers can't see your product. Your system would be more energy-efficient and have less of a carbon footprint. It would be as cost-effective as it was illuminating; all of it working to put more money in your pocket at the end of the day. No, it doesn't



take a mind reader to know that. But to deliver it? That takes the improved LED technology and redesigned lighting system of Clearvoyant 2.

Retrofitting is the new “new.”

What is the best way to make an old case new again? Retrofit its old lighting system with a better and brighter option – the Clearvoyant 2 LED light system from Hillphoenix!

Let the team of project and engineering professionals at Hillphoenix take your sales and merchandising to the next level with a retrofit of not just your HP cases – but almost any merchandising case in your store! Choose a turnkey solution for maximum convenience. Or use your own contractor – Hillphoenix will work hand-in-hand with them – if you prefer.



Either way, a retrofit with a new Clearvoyant 2 LED system makes more sense - and cents.

- Save on energy.
- Save on replacement and labor costs.
- Enjoy the peace of mind of a 5-year warranty!
- Improve merchandising and sales.

ClearvoyantTM
LED SYSTEM 2

